



Online [banner advertisements]

SPECIFICATIONS

1. All deliverables are due one week prior to beginning run and should be emailed to touchfmradio@yahoo.com
2. Image may in a .GIF, .JPEG or Flash format
3. Looping – time limits are 3 loops for 15 seconds
4. Site links may not be included in flash files
5. Online advertisements are subject to available space. We strongly suggest that you call our sales office prior to making online purchases.
5. Ad must meet TOUCH FM's additional terms (see attached)

MONTHLY RATES

Home Page		About Page	
Top banner (550 x 80 px).....	\$300	Top banner (550 x 80 px).....	\$300
Inside banners		Side banner (222 x 375 px).....	\$175
• Sm. – 245 x 110.....	\$130	COMBO PAGES (top banners).....	\$450
• Md. – 245 x 205.....	\$150	Events Page	
• Lg. – 245 x 300.....	\$175	Top banner (550 x 80 px).....	\$300
Bottom Banner (550 x 80 px).....	\$300	Side banner (222 x 375 px).....	\$175

[Design services are available with a one week turnaround. Design must be requested at least two weeks prior to run date and all content and images must be provided. Design costs are from \$35 to \$65. You will be emailed a JPG, GIF or PNG copy of your design that you can use in your own website. Logo design is an additional cost and requires three weeks advance notice and full concept outline.]

PAYMENT

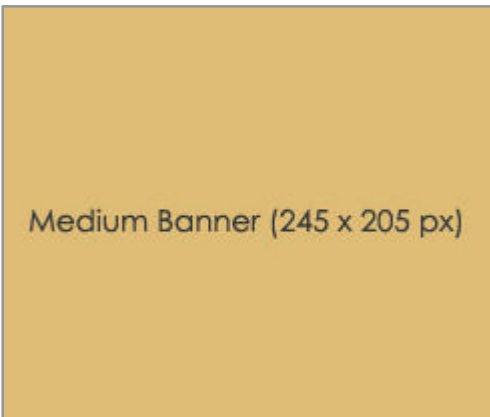
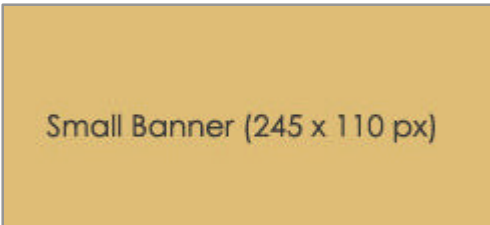
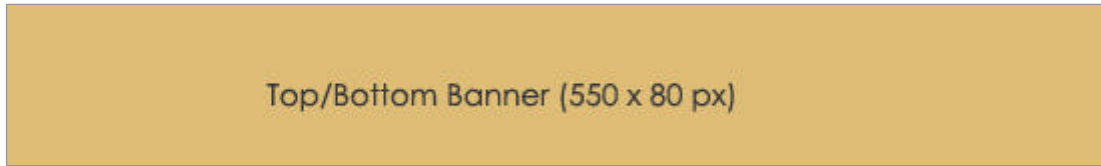
You may mail your checks or money order payable to TOUCH FM at least one week prior to advertising to:

TOUCH FM
 PO Box 191363
 Boston, MA 02119

Or, you may visit www.touchfm.org/payments.html and pay online through our secure PayPal payment center. You do not need to establish a PayPal account to use PayPal.

TOUCH FM Online Advertisement Banner Sizes

The following images are exact sizes of our online banners:



Advertisement Terms

TOUCH FM is not responsible for generating sales leads from your online ad, nor do we assume responsibility for the accuracy or any claims made in your ad.

Ads may not contain obscenity, profanity, offensive slang or vernacular, be disparaging or offensive to any group protected or otherwise, or make any claims that include TOUCH FM or its staff in any way.

Ads are due at least two weeks prior to run date. For example, an ad scheduled to run beginning December 14, is due by November 30 at 2 p.m. Payment is due at the time of delivery or prior to delivery.

All ads must be delivered by email to touchfmradio@yahoo.com in our specified formats (see page 1) – **place "Website Ad" in the email subject line.**

TOUCH FM and its staff reserve the right to refuse or discontinue an advertiser without notice, especially if these terms are violated.

Please call before making online purchase. No refund is given once your ad is published on our website. Payment for your ad is indicative of acceptance of these terms.

For more information, call (617) 989-1061 or send an email to touchfmradio@yahoo.com.

Cancelled online purchases are subject to a 3.5% charge.